



SETPOINT.

*Setpoint provides industrial automation equipment customized for specific manufacturing processes.*

### Welcome to Setpoint

If you're looking to assemble, test, or inspect your products, you've come to the right place. Setpoint is the leader in lean automation equipment for manufacturing companies. We can take your project from concept through full design to assembly and installation at your facility.

*What sets us apart from other automation companies? Three things:*

- **First**, we can assess if automation is even right for you—usually in less than an hour. Seventy percent of clean sheet designs fail so we provide feasibility studies to determine if you should automate. If we don't think you can automate your process successfully, we'll tell you instead of convincing you to spend money on something that won't work.
- **Second**, if automation is right for your product, we won't just offer canned ideas. Before we begin, we'll take the time to assess your particular needs so that at every step, we can develop solutions that fit your processes, your timeline, and your budget.
- **Third**, we won't depend on luck to make sure your project goes smoothly. Instead, our world-class project management approach and proprietary software enable us to track every detail of your project's progress in real time, give you weekly updates that let you know where your system is in the process, and build a "Super Team" of people with the right skills and competencies to make your custom automation fast, lean, and simple.

Overall, our unique experience, capabilities, and tools mean that from design to assembly, everything about your project will work correctly before it hits your manufacturing floor.

From your initial spark of an idea to making fistfuls of money with your automation equipment, you can count on Setpoint to be your long-term partner.

*So, what are you waiting for? Give us a call and put your idea to work!*

Phone 801-621-4117 | [sales@setpointusa.com](mailto:sales@setpointusa.com) | [www.setpointusa.com](http://www.setpointusa.com)